

Can you afford not to have a website?

It's the perception thing: many potential customers question the credibility of businesses that don't have a website. *Do you really exist?* The internet is how people find businesses. We will put you there! After potential customers look at your website, they have a good idea of what you sell, what makes you special, and how much they trust you.

You want how much?

At desdesigns, we get it. Going shopping for a website can be scary as hell, especially when you're not sure what you want in the first place. Don't worry, our mission is to keep it affordable. We sit with you, and go through all the options to suit your budget.

My business has a Facebook page...

Facebook is a great way to communicate with your customers and remind them that you're there. It's not, however, a great way to introduce new customers to your business and tell them about your products and services. Think of your website as a storefront and catalogue, and Facebook as the chatter going on inside your shop.

So what can desdesigns do for you?

At desdesigns we want to help your business grow by building professional, functional and beautiful websites. We cut through the maze of confusion with simple advice and no geek speak. We simplify the website design process and make it affordable, with no hidden costs, and no contracts. We want potential customers to see your website, and choose you!

What if I don't like what you have done?

We go through a full briefing session with you, including examples of what you like and don't like, so the chances are, you will love what we do. However, if you don't, no problem. We take down what we have done, and there is no charge.

I want to do changes myself...

We'll design your site, and if you want, we'll show you how to maintain it yourself. You can edit pages and add photos (*we use a sophisticated page builder plugin, so the person learning must be fully computer literate*). Or we'll do changes and/or maintain it for you for a small fee.

What is this SEO stuff?

SEO is Search Engine Optimisation. desdesigns is fully qualified to help - we set up your website to "best practice" SEO standards - this means that we use tried and tested methods to get Google to find your business and rank you accordingly.

So you have a website already?

In April 2015, Google announced that if it did not find a website to be mobile-friendly/responsive, they would no longer promote it in search rankings. desdesigns can help with this too...all our websites are responsive and look good on small devices.

Professional, Unique, Functional, Beautiful...

Contact us now to start the journey.

